

# RHOADS & SINON LLP

*Attorneys Dedicated to Your Success<sup>sm</sup>*

Established in 1935, and located in the heart of Harrisburg's commercial and government districts, Rhoads & Sinon LLP is one of Central PA's premier law firms providing counsel to corporate, municipal, governmental and individual clients throughout the Commonwealth of Pennsylvania.

Employment and Labor law is an integral part of Rhoads & Sinon LLP's practice. Our goal is to provide our clients - in both the private and public sectors- with timely and practical advice needed to comply with state and federal laws governing employment and personnel practices. We counsel our clients as they draft and administer policies on a variety of personnel issues include: equal employment opportunity, drug and alcohol abuse, family and medical leave, employee handbooks and applications, safety and grievance procedures, sexual harassment, affirmative action, overtime and wage requirements, trade secrets, covenants-not-to-compete, and unemployment compensation.

We have established a successful track record in defending our clients in federal and state courts, as well as before administrative agencies. Our employment-law litigation practice includes defending employers against employment discrimination and constitutional claims brought under a variety of statutes: Pennsylvania Human Relations Act, Title VII of the 1964 Civil Rights Act, American With Disabilities Act, Age Discrimination In Employment Act, Family & Medical Leave Act, and Fair Labor Standards Act.

Our labor law practice has also included negotiating collective-bargaining agreements on behalf of employers in the public and private sector, representing management on grievance arbitration and mediation procedures, and helping employers to comply with prevailing wage.

We represent employers in union organization campaigns and defending employer's rights in union election and unfair labor practice cases before the National Labor Relations Board and the Pennsylvania Labor Relations Board.

## REGISTER NOW!!

Registration fee is \$45.00 per person. Registration fee includes seminar, continental breakfast and lunch.

\_\_\_ I will attend

\_\_\_ I am unable to attend, but would like to be notified about future Rhoads & Sinon LLP Seminars and Events

Name (s) \_\_\_\_\_

Title (s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Please email [aetter@rhoads-sinon.com](mailto:aetter@rhoads-sinon.com) or fax registration to 717-238-8623.

Please submit your registration fee payable by check to "Rhoads & Sinon LLP" and mail to One South Market Square, Harrisburg PA 17101, Attn: Annie M. Etter.

TECHNOLOGY AND SOCIAL MEDIA: PROTECTING YOUR BUSINESS AND YOUR BRAND

## TECHNOLOGY AND SOCIAL MEDIA: PROTECTING YOUR BUSINESS AND YOUR BRAND



October 6, 2010  
10:00 am - 1:30 pm  
Harrisburg Country Club  
Harrisburg, PA

Presented by:

TO OBTAIN  
DIRECTIONS TO  
HARRISBURG  
COUNTRY CLUB  
CALL 717-599-5712

**RHOADS & SINON** LLP  
AND



## TECHNOLOGY AND SOCIAL MEDIA: PROTECTING YOUR BUSINESS AND YOUR BRAND

### Who Should Attend?

- Business Owners & Executives
- Human Resource, Marketing and IT Professionals
- Management

10:00 am - 10:30 am - **Registration  
- Continental Breakfast**

10:30 am - 11:30 am - **Todd Shill &  
Kevin Gold of Rhoads & Sinon  
LLP**

### What's Working: E-Discovery Procedures and Liability for Blogging, Twittering, E-Mail and other Social Communications

- Potential Threats/Issues for Employers
- Monitoring Employee's e-mail and Internet Access
- Adopting e-mail/Internet Policies

12:00 pm - 1:30 pm - **Lunch**

**Speaker - Angie Singer Keating, V.P. of  
Compliance & Security - Reclamere**

### Online Brand Awareness. . .Because Nothing's Private

- Marketing Then Versus Now
- Risk and Rewards to Having Your Brand Online
- Free Online Tools to Protect Your Brand



Reclamere provides you with a complete life cycle solution.

Established in 2001, Reclamere is a leader in Data Security and IT Asset Management specializing in the following services:

- Deployment of new IT equipment
- Data Recovery
- Computer Forensics and e-Forensics Litigation Support
- IT Audits & Assessments
- On and off-site Data Destruction
- Redeployment of older and/or obsolete IT equipment
- Compliant recycling of IT equipment

Reclamere's reputation is built on quality, value, and integrity. Our core business philosophies are based on working diligently with customers to provide tailored solutions to meet the needs of their unique circumstance. This dedication to high-quality service has afforded Reclamere numerous awards and accolades among our peers and industry professionals.

Data Security is serious business & Reclamere provides serious solutions.

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